**Background information**

This is a dataset containing a list of over 7,000 electronic products with pricing, manufacturer, product type information.

**Data dictionary**

id – unique identifier of a product.

prices\_amountmax -  The maximum price value listed.

prices\_amountmin - The minimum price value listed.

prices\_currency - The currency listed for amountMin and amountMax.

prices\_dateseen - A list of dates when this price was seen.

prices\_merchant - The merchant and/or website selling at this price.

prices\_shipping -  The shipping terms associated with this price.

brand - The brand name of this product.

categories - A list of category keywords used for this product across multiple sources.

dateadded - The date this product was first added to the product database.

dateupdated - The most recent date this product was updated or seen by our system.

manufacturer - The manufacturer of this product.

name - The product's name.

primarycategories - A list of standardized categories to which this product belongs. Category values can be found [here](https://developer.datafiniti.co/docs/possible-values-for-product-fields).

weight - The weight of the product. Units included.

A full schema for the data is available here  [support documentation](https://datafiniti-api.readme.io/docs/product-data-schema).

**Task**

Your client wants to know what factors impact pricing strategies for the products listed by merchants. Find out and explore some trends or patterns in the ways merchant do their pricing strategies for their products.

For example, how does the different aspects of each product affect the pricing strategy of a product? What role does each product’s characteristic play in its listing price? What is the competitive pricing strategy for the same product from different merchants?